



BOYS & GIRLS CLUBS
OF GREATER REDLANDS-RIVERSIDE

PRESS RELEASE

FOR IMMEDIATE RELEASE

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Boys & Girls Club kids board Regal's Summer Movie Express

REDLANDS – As part of Regal's Summer Movie Express, Regal is treating Boys & Girls Clubs of Greater Redlands-Riverside youth to blockbuster hits while engaging their brains.

Through a partnership with Boys & Girls Clubs of America, Regal is providing the Club with a grant to help cover expenses like transportation and snacks for Club members.

All young people experience learning losses when they do not engage in educational activities during the summer, according to the National Summer Learning Association. The Club received one of 80 grants from Regal to help local kids experience summer fun with a learning purpose.

As part of the initiative, Regal in San Bernardino gave Club members \$1 admission to "The Lion King" on July 29.

Through their participation in the summer movie program, the Club will also implement an educational activity that incorporates the Regal experience.

"Regal is proud to partner with local Boys & Girls Clubs through these grants to cover their costs such as transportation and snacks," said Ken Thewes, Chief Marketing Officer for Regal. "Regal believes that this summertime series for kids helps to instill a love of moviegoing and inspires the imagination of the next generation."

"This is a great opportunity for our Boys & Girls Club members, and they couldn't be more excited about being selected for Regal's Summer Movie Express," said Club senior vice president Mark Davis. "Our Club is extremely active during the summer season, so we're always grateful for opportunities that combine fun with engaging learning activities that help our young people stimulate their minds during the summer break."

About Boys & Girls Clubs of Greater Redlands-Riverside

Boys & Girls Clubs of Greater Redlands-Riverside has served the Inland Empire since 1967, and has sites in the communities of Corona, Loma Linda, Mentone, Moreno Valley, Redlands, Rialto, Riverside, San Bernardino and Victorville. Our Clubs serve over 3,000 youth daily in after-school settings, and we offer both winter and summer camps. Our mission is to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens. For more information, visit www.BeGreatIE.org

About Regal

Regal, a subsidiary of the Cineworld Group, operates one of the largest and most geographically diverse theatre circuits in the United States, consisting of 7,211 screens in 549 theatres in 42 states along with the District of Columbia and Guam as of June 31, 2019. We believe that the size, reach and quality of the company's theatre circuit provides its patrons with a convenient and enjoyable moviegoing experience. We are committed to being "The Best Place to Watch a Movie!" Additional information is available on Regal's website: www.REGmovies.com