FOR IMMEDIATE RELEASE

Contact: Joy Juedes
909-645-0111
jjuedes@bgcie.org

Boys & Girls Club bring holiday cheer to kids, families

REDLANDS -- Boys & Girls Clubs of Greater Redlands-Riverside brought holiday cheer to more than 200 youth and about 140 families this week.

Because of the COVID-19 pandemic, the Club couldn’t have its annual Holiday Extravaganza, which brings more than 700 kids to the Burrage Mansion in Redlands for toys, a visit with Santa, and games.

The Club replaced Holiday Extravaganza with a drive-through event, Making Futures Bright, at the Club Dec. 21 and 22. Members received a toy or gift card and a book, and their family received a bag of food.

“We wanted to make sure we helped our kids and their families have a happy holiday, especially because of how hard this year has been for them,” said Club senior vice president Mark Davis.

Many families and organizations donated funds, toys and gift cards, including T-Mobile, Starbucks, and the Redlands Fire Department. Some members of Assiteens volunteered at the drive-through event.

Additionally, a family and some businesses, including Garner Holt and Old Navy, adopted Club families in need. UPS Stores, Panda Express and Barnes & Noble donated books, and Redlands Unified School Child Nutrition Services donated food.

About Boys & Girls Clubs of Greater Redlands-Riverside
Boys & Girls Clubs of Greater Redlands-Riverside has been serving the Inland Empire since 1967 in the communities of Corona, Loma Linda, Moreno Valley, Redlands, Riverside, San Bernardino and Victorville. Our Clubs serve over 2,000 youth daily in after-school settings, and offer both winter and
summer camps. Our mission is to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens. For more information, visit www.BeGreatIE.org